



Business Workshop in CARDIFF

‘Move 2022 – Istituto Parini’

Spring 2022





Cardiff Castle as seen from St. Mary's Street, Cardiff.

<http://www.cardiffcastle.com/>

Cardiff

The City of Cardiff

Cardiff, Wales' Capital city, offers a startling range of unique attractions, top class entertainment and quality shopping – all within walking distance. Innovative architecture sits alongside historic buildings and Cardiff Bay offers entertainment for everyone.

Just two hours from London by train and rich in ancient history, Cardiff offers sporting excitement and an electric culture with 'out of this world' activities, making it the perfect destination for everyone.



Cardiff Bay

About WE Bridge Academy



We have arranged tuition at WE Bridge Academy, an English Language School located in the heart of Cardiff. WE Bridge Academy offers a professional learning environment with modern facilities and is located close to all Cardiff has to offer.

WE Bridge Academy offers a wide-range of English courses for anyone aged 16 years and over and provides the following benefits:

- Specialises in training academics who want to learn English and acquire professional skills in a global market
- General English classes provide a professional and relaxed learning environment where students can develop their English
- Mixed-nationality classrooms allow students to practice their English with other learners from around the world
- Ideally located close to public transport links and just a 5-minute walk from Cardiff Central train station, allowing students to visit local attractions with ease
- A dedicated team of professionals who will ensure students make the very of their stay



Services Provided

Our programme includes the following:

- Transfer from and to the airport
- 35 hours project-based work per week
- cultural visits related to the project topic
- Full board accommodation in families in single/twin rooms for students
- Local transport card for 3 weeks for 20 participants.



WE Bridge Academy Sample Timetable - Week 1 – Tourism

Time	Monday	Tuesday	Wednesday	Thursday	Friday
09:30-16:30	Placement Test – Induction – Orientation – Planning	Preparation for visit to Cardiff Museum	Preparation and research of the Museum of Welsh Life	Visit to St. Fagans Museum	Collating findings
		Visit to the Museum and Research	Research – Preparing Survey	Research on history and Welsh Life - Data Collection	Preparing and delivering presentation
		Project work			

WE Bridge Academy Sample Timetable - Week 2 - Business

Time	Monday	Tuesday	Wednesday	Thursday	Friday
09:30-16:30	Starting up a Business – writing a business plan	Visit to the Welsh Assembly (Welsh Parliament)	Group Project Work – Financial plan, preparing cashflows, etc	Workshop – Preparing presentation of a new business	Presenting business ideas and Feedback
		Gathering information – Business Ideas etc.	Problem Solving		Walk to Llandaff Cathedral

WE Bridge Academy Sample Timetable - Week 3 - Marketing

Time	Monday	Tuesday	Wednesday	Thursday	Friday
09:30- 16:30	Research: how to market a business	Workshop – Digital and Traditional Marketing	Project work – designing a Marketing plan for a business	Branding	Presentation of Marketing plan and feedback
					End of course ceremony



Welsh Assembly

Excursions



St Fagans Natural Museum of History is an open-air museum in Cardiff, chronicling the historical lifestyle, culture and architecture of the Welsh people.

<https://museum.wales/stfagans/>



Llandaff Cathedral boasts some of the finest medieval architecture in Wales. It was founded by Bishop Urban in 1107 on the site of a 6th century monastic church established by St Dyfrig.

<http://www.llandaffcathedral.org.uk/>

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